



An exceptional label to celebrate Olivier Bernard's 40th vintage at Domaine de Chevalier

A FAMILY GROUP

With its two Bordeaux merchant businesses – Millésima, leader in online sales, and Sobovi, a major player in international distribution – the Bernard Group, created in 1928 by Lucien Bernard as a specialist in wine-based spirits, made a bold entry into the world of wine in 1983 by acquiring Domaine de Chevalier, Grand Cru Classé de Graves.

Associated with the Domaine's destiny from the outset, Olivier Bernard, then 23 years old, has since then worked tirelessly in the quest for quality, successfully putting Chevalier among the elite of the Bordeaux Grands Crus Classés.



DOMAINE DE CHEVALIER

GRAND CRU CLASSÉ DE GRAVES
PESSAC-LÉOGNAN

2022

*Ma 40^{ème} vendange
Olivier Bernard*

Cette bouteille porte le N° A0008



Domaine de Chevalier, surrounded by forests, benefits from exceptional biodiversity.

“ONLY A GREAT GRAPE CAN GIVE A GREAT WINE”

Making reference to the balance of its ecosystem, it is customary to present Domaine de Chevalier as a secret garden in the Graves, a clearing in the middle of the forest that protects it. The production philosophy put in place by Olivier Bernard, inspired by deep knowledge of the identity of the terroir, gives pride of place to this unique environment, which is both a natural balancing factor and a trigger for long-term thinking. The values governing vineyard management

are inspired by the meticulous and determined quest for pure fruit, promoted by the extension of organic and biodynamic farming to the entire 67-hectare vineyard. Olivier Bernard likes to say “Only a great grape can give a great wine”. All this against a background of unceasing research that gives extra soul to the wine, which gains still greater precision and aromatic expression from one vintage to the next. “The greatest wine of my life is the one I will make tomorrow,” adds Olivier Bernard.

To mark the progress made and this continuous quest for quality, the 2022 vintage, the 40th produced by Olivier Bernard, bears a unique label, signed by his hand. Illustrated with the 1941 work “Gallopng Horse” by Chinese artist Xu Bei Hong, it is a strong symbol of the vitality that is ever present at Domaine de Chevalier. The controlled energy of this horse, which seems to leap out of the frame, perfectly represents the idea of an estate on the road to the future. “Beyond my admiration for Xu Bei Hong, I feel in tune with what this painting evokes, the idea of effort, of continuity, of what is clearly evident too, which underlies my presence at Chevalier,” says Olivier Bernard. The usual design elements of the Domaine label are also present, demonstrating the Bernard family’s long-term approach to the heritage of Chevalier.



Gallopng Horse, the work of chinese artist Xu Bei Hong, on the 2022 label of Domaine de Chevalier.

THE ANNIVERSARY LABEL FOR OLIVIER BERNARD'S 40TH VINTAGE.



The starting point for a year celebrating 40 years of service to the terroir and the wine, the label for the 2022 vintage will be revealed during En Primeur Week at the end of April 2023. This will precede an exhibition at the Domaine of a magnificent collection of 40 double-magnums from 1983 to 2022. This vertical, tracing the history of the estate since its acquisition by the Bernard family, is only one stage of this anniversary year for the Domaine, which continues its relentless progress while respecting its heritage.



ABOUT THE ARTIST

Xu Bei Hong (1895–1953) was one of the most renowned Chinese painters of the 20th century, known particularly for bringing Western values to traditional painting techniques in China. He was thus at the origin of a major artistic revival by reconciling the Western approach to chiaroscuro with Chinese wash drawing. His stay in France, where he attended the Beaux-Arts de Paris for eight years and met many artists and teachers, greatly contributed to the deepening of his research. He made outstanding contributions to both the promotion of Chinese art and international cultural exchanges.

