THE MASCOT

OUR STORY

The Mascot is a Napa Valley Cabernet Sauvignon made from distinct hillside vineyards; specifically the younger vines of BOND, Harlan Estate, and Promontory. It started out as a small project shared among the family, winemaking team, and close friends. Drawing fruit from blocks of recently replanted vineyards, The Mascot shares a glimpse into the evolution of its parent estates: a youthful snapshot of their future.

With the 2008 vintage the family had enough wine—500 cases—to introduce the endeavor to the outside world; releasing the first bottles in 2013. An athletic balance of energy and density, The Mascot is expressive and approachable early in its life with potential to evolve long into the future.

2020 VINTAGE NOTES

A mild winter with scant rainfall introduced the 2020 growing season. Conditions remained pleasantly even-keeled throughout the spring, except for some light precipitation in March. It is worth noting that decades of research and steady viticultural progress have enabled our vines to begin achieving tannin and textural ripeness earlier in the season, and this fact—along with the drought conditions experienced in preceding years—led to one of the earliest picking windows in our history. This development proved crucial to the 2020 vintage, when we were fortunate to have fully completed our harvest before the Glass Fire began in late September.

A vibrant purity manifests within this vintage's generosity, which advances without excess of weight or volume. Aromas of gentle red fruit give way, eventually, to a savory darkness and finely wrought core. An effortless, structural tension transforms into a silky softness on the palate that envelopes The Mascot's inner depth and dimension. The 2020 vintage resonates rather than roars: its intricate threads of tannin, acidity, and nuance interweave to form a complete expression that shimmers with sensory detail.

VARIETAL: Cabernet Sauvignon APPELLATION: Napa Valley

ABV: 14.23%

